

CALL FOR PROPOSALS

A naming and logo planning competition of the Debrecen Science Center within the framework of the SEE Science project

One of the main aims of the SEE Science project is to raise interest among young people towards sciences, technology and innovation, furthermore to improve the clarity and accessibility of technology and sciences. Accordingly the Municipality of Debrecen as Lead Partner and the University of Debrecen as Project Partner announce a call for creative proposals for the naming and logo planning of the Science Center to be constructed in Debrecen.

The Municipality of Debrecen successfully applied for TIOP-1.3.3/2008/2 Agora POLE support system, due to which the Science Center is to be built expectedly by March 2014 in the Botanical Garden of Debrecen University.

The announcer: Debrecen Municipality, Debrecen University

The applicants: any individual can apply

Date of the announcement: 18 February, 2013.

The entries must contain:

- a logo plan and/or a name,
- personal and contact details of the applicant (name, year of birth, postal address, telephone number, email address).

Application deadline, assessment

Deadline for submission: 05 March, 2013. 11:59 p.m.

Way of submission:

Submission is carried out by uploading the entry to https://seescience.eu/logo-contest in jpg, gif or png format.

Assessment:

Entries can be voted on between 6 March, 2013 0.00 a.m and 10 March, 2013 11.59 p.m. on https://seescience.eu/logo-contest. Polling as well as uploading can be done after registration. The best pieces will be exhibited at the 2nd SEE Science Festival to be organized in Debrecen on 22 March, 2013. (Further information about the Festival can be found on our website.) Professionals commissioned by Debrecen Municipality will select the award winning work.

Aspects of evaluation

The most important aspect during the evaluation of the future logo and name of Debrecen Science Center is the creative visualization of the operation and aims of the Center. It should also be unique, able to raise awareness and useful in the everyday life. (The logo must be suitable for appearing on various surfaces: websites, stationeries, envelopes, business cards, leaflets, boards, banners, clothes, bags, cups, pens, boxes, electronic newsletters etc.) Internationally adaptable ideas are advantageous.

<u>Awards</u>

The Project Partner of the award winning nation informs the winner until 30 April, 2013 at the latest. The winner receives a special prize through the respective SEE Science Project Partner. The winner receives a special prize through the respective SEE Science Project Partner. The special prize will be a LEGO Mindstorms NXT offered by the NI Hungary Ltd.

Terms of application

No registration fee, however, participants must register on https://seescience.eu. Applicants can join in with only one work. Submissions received will appear on https://seescience.eu/logo-contest on the date of the poll.

Participants can apply for the logo planning and/or naming competition as well.

Participants can be individuals exclusively from countries of the SEE Science partnership, namely: Hungary, Austria, Italy, Greece, Bulgaria, Romania, Slovakia. The applicant declares that the work uploaded on the given website is his/her own intellectual property and it does not harm any copyright. The applicant is responsible for any further damages resulting from infringement. Registration means full acceptance of the applicant terms. The applicant waives the right to copyright and has no further claims concerning his/her piece of work. Registration means the applicant approves of the announcer's storing and using his/her personal data based on terms of privacy. In case of infringing these conditions the entry is invalid. Should infringement turn out after the announcement of results, the applicant is liable to hand the award back.

Entries are valid if uploaded on the above site by the given deadline. The announcer reserves the right to close the competition without announcing results in case the quality or quantity of the entries is not appropriate.

<u>Others</u>

This announcement and further information are available on https://seescience.eu/logo-contest.